HEALTH CURRENTS

ADVANCED MEDICINE. PERSONAL TOUCH.



We DELIVER

FAMILY-FOCUSED, NURTURING CARE TO WELCOME YOUR BABY

When it's time to deliver your baby, we have just what you need the most: a warm, caring, family-focused Birthing Center—and the expertise and quality of care to give you peace of mind.

Healthgrades, the leading online resource for comprehensive information about physicians and hospitals, recognized GRMC with fivestar ratings in both vaginal and C-section deliveries for the third year in a row.

Your plan, our goal Meeting your needs

and making the birthing process a safe and family-centered experience are our priorities.

We strive to accommodate your personal wishes, encourage family involvement, and provide the best nursing care and support possible.

In addition, it is our belief that every family is unique and deserves a birthing experience that embraces the needs of that particular family. That's why we strive to make each delivery as personal and special as possible. We also:

• Provide a medical

staff that is caring, nurturing and highly skilled

- Offer an on-staff neonatologist
- Maintain a state of the art facility to meet any special needs that arise for mom or baby
- Include you in decisions during labor and delivery
- Provide private and spacious suites
- Incorporate education and support before, during and after your birth experience
- Embrace bonding with "Mommy & Me" time

Here for you

The Birthing Center at GRMC is delivering world-class care right here in Seguin. Our staff works to encourage mother-baby bonding and ease the transition to parenting a newborn. The doctors and nurses are here to answer your questions and give you the tools you need to feel confident in your new role.

Our nurses and lactation consultant can help you establish a good feeding routine before you leave the hospital with your newborn. And our birthing center staff is available 24 hours a day to answer questions and provide support.

We're here for you: Call us to schedule a tour of our Birthing Center or to sign up for childbirth or breastfeeding classes at 877.651.1311.





2 Special delivery: Birthing Center rated five stars

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We deliver exceptional care

OB-GYN PHYSICIANS



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FAMILY PRACTICE



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In our last *Health Currents* issue, Guadalupe Regional Medical Center announced that we received five-star ratings for Hip Fracture Treatment, Total Knee Replacement and Appendectomies and were nationally recognized with the 2017 Patient Safety Excellence Award™ by Healthgrades, the leading online resource for comprehensive information about physicians and hospitals.

In fall 2017, GRMC was named a five-star recipient by Healthgrades for C-Section Delivery and Vaginal Delivery for the third year in a row, in addition to our previous five-star achievements. This five-star rating indicates that GRMC's clinical outcomes are statistically significantly better than expected during the childbirth

"The GRMC Birthing Center is dedicated to delivering top-notch care, and that starts with our highly skilled team," says Janelle Walker, RN, GRMC's Executive Director of Women's Services. "In addition to our board-certified OB-GYNs and neonatologist, our goal is to be a family-centered environment where safety and quality come first. We are honored that GRMC's Birthing Center has been acknowledged on a national level for our continued commitment to each life we are privileged to touch."





"Consumers place high-quality outcomes at the top of their wish list when selecting a hospital, so health systems that have achieved this particular distinction stand out among their peers," says Brad Bowman, MD, Chief Medical Officer at Healthgrades. "Especially in an environment where consumers have more choices than ever before about where to receive care, a hospital's

commitment to achieving highquality outcomes for their patients is more important than ever."

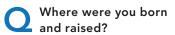


In addition to being recognized as

a five-star recipient in C-section and vaginal deliveries from Healthgrades, The Leapfrog Group, a national nonprofit healthcare ratings organization, gave GRMC our third consecutive "A" in Patient Safety. Leapfrog Hospital Safety Grade uses 27 measures of publicly available hospital safety data to assign "A" to "F" grades to more than 2,600 U.S. hospitals twice per year. GRMC is one of 832 hospitals awarded an "A" for its commitment to keeping patients safe and meeting the highest safety standards in the U.S.

"It takes consistent, unwavering dedication to patients to achieve the highest standards of patient safety. An 'A' Safety Grade recognizes hospitals for this accomplishment," says Leah Binder, President and CEO of The Leapfrog Group. "We congratulate the clinicians, board, management and staff of Guadalupe Regional Medical Center for showing the country what it means to put patient safety first."

Meet our newest addition to the GRMC family: Jodi Brannen, MD



A: I am a Texas native! Born and raised in our capital, Austin.

Where did you receive your education and medical degree?

A: For my undergraduate degree, I attended Rhodes College in Memphis, Tennessee, and I received my medical degree from UT Health Science Center at Houston.

Why did you decide to study obstetrics-gynecology (OB-GYN)?

A: I love the combination of continuity of care, as well as the surgical specialties.

What do you focus on or specialize in when it comes to your practice?

A: I enjoy educating women about the importance of breastfeeding and how to successfully tackle menopause.

What drives you or your passion behind OB-GYN?

A: The opportunity to assist women during what can be some of the more vulnerable times in their lives

Before coming to GRMC, where were you practicing?

A: For the past four years, I had a practice in Port Arthur, Texas.

Why did you choose GRMC to practice OB-GYN?

A: I am excited about being back in the Hill Country, close to friends and family. It was clear to me that GRMC works together like a big, happy family, and it's exciting to see Seguin growing economically.

When you're not practicing, what do you like to do?

A: When I find some downtime, I spend it with family. I also love photography, anything that involves water (swimming, paddle boarding, kayaking and water skiing), cooking, baking and traveling.

What is a fun fact about yourself? A: I absolutely adore anything involving Disney World and Minnie Mouse!





Robert G. Haynes, FACHE, CEO

Shining a light on a culture of caring

As the CEO of GRMC, I am constantly receiving feedback about our services through letter or email, during encounters at the grocery store or gym, through visitors at work, or from watching recent videos of families who have been touched by GRMC's services. Not a day goes by that I do not hear praise from a patient related to a recent visit, about a certain caring hospital staff member or remarkable physician, or hear a story of a life saved or condition healed at GRMC.

Paraphrasing from a recent letter I received, a patient noted that, "GRMC is an amazing community where staff are motivated to work as a functional family, caring for the patients and one another. This culture clearly required encouragement, teaching by example, dedication to the mission and wise choices." The patient went on to commend the GRMC staff for their "compassion, amazing knowledge and skill, experience and spirit."

We at GRMC feel blessed to have earned such trust from our patients and community, and we are gratified with the many ongoing distinctions and national awards received. However, we never take those accolades for granted. We realize that each encounter, each relationship, each visit is at the core of our mission, and that it is indeed our privilege to care for our patients and their families.

Wishing you and your family a very happy and healthy new year ahead. You can count on our facility, staff and services to be here for you should you need us. And if you are interested in hearing additional stories about our services from past patients, visit our website at grmedcenter.com.

Robert G. Haynes Chief Executive Officer

Our Foundation

Guadalupe Regional Medical Center's (GRMC) fundraising entity, Guadalupe Regional Medical Foundation (GRMF), helps promote, preserve and expand the ongoing services available at the hospital.

Under the direction of its CEO, Elaine Bennett, as well as an engaged Board of Directors and loyal donors, GRMF has helped to fund a variety of community needs, including the Prescription Assistance Program, patient care technology, diabetes care and patient education programs. In the coming year, GRMF has big plans to grow its reach and relevance even further. The following primary goals for GRMF are all related to services that help keep our community healthy and keep families together.

The Prescription Assistance Program (PAP), which was created in 2002, helps patients needing long-term medication for chronic medical conditions who otherwise would be unable to afford their lifesaving medications. The value of the prescriptions dispensed through the PAP since its inception totals over 67 million dollars! Today, more than 900 local clients are supported by the PAP each month.

The Guadalupe Clinic was established in 2012 and serves adult patients with common chronic illnesses, such as diabetes and hypertension, who are unable to afford ongoing care. The services provided by the Guadalupe Clinic have been lifesaving and life-enhancing to the hundreds of patients who consider it their primary health care center. The next level of care envisioned for this clinic is to provide women's preventive care for screening and early treatment of gynecological diseases and medical issues.

The Inpatient Rehab Unit was established in the 1990s and has served thousands of patients since. This unit is a post-acute care unit, providing a wide array of medical and therapeutic care to adult patients who have undergone a serious injury, illness or surgery.

To maintain and grow these essential programs and others at GRMC, we ask that you consider making a difference by generously donating to GRMF. By doing so, your efforts will be invested directly for community benefit, and your gift will become part of the life-changing opportunities that occur each day at GRMC.

For information on how to give to Guadalupe Regional Medical Foundation, please visit grmedfoundation.org, call 877.596.6220 or email Elaine Bennett at ebennett@grmedcenter.com.



Elaine Bennett, CEO of Guadalupe Regional Medical Foundation

HEALTH CURRENTS is published as a community service for the friends and patrons of GUADALUPE REGIONAL MEDICAL CENTER, 1215 E. Court St., Seguin, TX 78155, 800.506.6394 or 830.379.2411. Website: armedcenter.com

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